



Agricultural Industry Praises Northern New York Agricultural Development Program Practical Results, Project Potential

NEW "SUPERFRUIT" CROP DEVELOPMENT: JUNEBERRY

"Researchers in northern New York will study whether a blueberry-like fruit called the juneberry will thrive in the region. . . a strong source of iron, calcium, manganese, protein and fiber."

— *The Associated Press*

"As a June-July harvest crop, Juneberry would produce revenues early in the growing season for producers. Juneberry could prove to be a super fruit not only nutritionally, but economically for Northern New York growers." — *Cornell Willsboro Research Farm Manager Michael Davis*



DAIRY INDUSTRY RESEARCH: "I'm very excited to see the dairy corn substitute research being conducted and look forward to seeing what kind of results the researchers uncover."

— *John D. Peck, dairy farmer, Jefferson County Legislator District 7, Great Bend*

LIVESTOCK HEALTH: "The parasite control project results will guide (our) dosing size and frequency decisions."

— *Rhonda Butler, Asgaard Farm and Dairy, AuSable Forks*

FRUIT PRODUCTION: APPLES

"Dr. (Terrence) Robinson's trial research has been the clearest indicator of what types of systems work best for our operation. . . calculating the best return on investment for the different systems has helped us and all the growers in the region."

— *Tom Everett, Everett Orchards, Peru/Plattsburgh*

"Finding just the right thinning procedure is key to a successful apple crop. We applaud the Northern New York Agricultural Development Program for supporting this important research."

— *NY Apple Association President Jim Allen*

CASH CROPS: SOYBEANS for EXPORT

"Research that provides growers with current and localized data for making corn and soybean seed-buying decisions is a key component for helping growers take advantage of the increasing global interest in these crops."

— *NY Corn & Soybean Growers Association Executive Director Julia Robbins*

AG ENVIRONMENTAL STEWARDSHIP: TILE DRAINAGE

"This NNYADP-funded research is the first study of its kind in New York and should help determine if fertilizer guidelines based on inductively-coupled plasma (ICP) spectroscopy might be advantageous. . . and translate into agronomic guidelines for farmers."

— *W.H. Miner Agricultural Research Institute Agronomist and Soils Scientist Eric Young*



VEGETABLE PRODUCTION: LEEK MOTH (first detected in US in NNY in 2009)

"The NNYADP grant will help us determine where leek moth is, how fast it is spreading, and will help growers properly time control treatments."

— *Cornell Cooperative Extension Horticulture Specialist Amy Ivy, Clinton County*

"In 2013, we used row covers (per researcher Dr. Masa Seto) and our garlic was fabulous."

— *NNYADP project participant Dani Baker, Cross Island Farms, Wellesley Island*

The Northern New York Agricultural Development Program: www.nnyagdev.org
A farmer-led research, technical assistance and outreach program for the agricultural industry of NNY

- 4,268 dairy, beef, livestock, maple, market garden/CSA and biomass farms •
- More than 1.1 million acres • Agricultural products' value exceeding \$595 million •
- \$52-plus million annual farm employee payroll • Four agricultural research farms •
- More than 3 dozen farmers' markets • 19 school ag education programs • 15 FFA Chapters •

NYS Legislature/NYS Senate funding supports NNYADP on-farm projects and innovative research/outreach