

NNYADP Research & Outreach Impacts:*

- 4,268 Farms
- 1.11 million Acres
- \$52.9 million Farm Employee Payroll
- \$595.7 million Market Value of NNY Farm Products
- 5 Dairy processing plants
- 50 CSAs
- 37+ Community Farmers' Markets
- 10 New High Tunnels
- 619 Farms Selling Direct to Consumers
- 4 Agricultural Research Farms
- 19 School Districts with Ag Education Programs
- 15/675 FFA Chapters/ FFA students

NNYADP Strengthens NNY

New York State funding entrusted to the farmer-led Northern New York Agricultural Development Program provide NY's 6 northernmost counties with practical research, outreach and results that equate to:

- Emerging farm-based industries
- Cost-effective, how-to problem solving
- New business development
- Cutting-edge research
- Access to industry and universitylevel expertise
- Farm stability & community sustainability in tough times; profitability when marketing opportunities arise
- Community, food & environmental security, and
- with renewed funding, new opportunities in 2011.

Northern New York Agricultural Development Program Practical Research & Results for Clinton, Essex, Franklin, Jefferson, Lewis & St. Lawrence Counties

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New York State Funding of Northern NY Agricultural Development Program Returns on Investment in Multiple Sectors*

\$4.02+ million Current commodity value of NNY soybean acreage grown for beans; tremendous opportunity exists to grow for food-grade processing markets now eyeing NNY

20% Reduction in phosphorus (P) use with cost savings to farms and environmental benefits to NNY region

\$13 million Impact of NNYADP data on corn hybrid planting decisions

\$1.3-\$1.76 million/yr Projected nitrogen fertilizer cost savings on 44,159 acres of 1st-year corn

28% Projected savings for nitrogen (N) not needed after using NNY-calibrated soil nitrogen testing tool on 6 NNY farms

\$7.5 million+ Opportunity to grow into NNY heritage wheat production and processing revenues on 6,000 acres in demand by regional processor (current wheat acres: 376)

Up to 5,000/yr # of dairy cows successfully treated or protected from deadly Klebsiella mastitis by NNYADP research results

\$1-5 million/yr Farm savings for successfully-treated Klebsiella cows

\$61-90 million Farm savings over 3 years in alfalfa forage not lost to alfalfa snout beetle (does not include resulting gain in milk production)

\$510/acre Sales/use gain from using NNY alfalfa variety trial data

26% Increase in maple taps in NNY in past 5 years

\$5.5 million NNY maple industry revenues with opportunity to double

\$22.7 million Potential year-7 income for NNY's 17 vineyard wineries (5 more expected to open in 2011)

\$75,000-\$100,000/yr Gross income potential for fruit, berry and vegetable production produced in NNY's 10 new high tunnels

* figures from several sources, including NNYADP research, US Census of Ag, Cornell University

Based on NNYADP-funded research, every NNY farm has an opportunity to decrease fertilizer use and/or redistribute manure to fields with lower CSNT values

to save each farmer money and help mitigate N loss to the environment.

Manure reallocation to low P and K fields, when feasible, could result in even greater savings in fertilizer costs.

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