

LOCAL FOOD IN OUR FUTURE

Wild Center April 18, 2008 Patrick Clelland



Bio- Regional : Local & Regional

North East Economy Partnerships are necessary for sustainable business models.

What is Farm to Table?

The intentional establishment of buying relationships with local agricultural providers

What are the Benefits?

- Supports local farmers and the local economy
- Provides access to fresh, delicious and nutritious products
- Conserves energy
- Fosters interconnectedness and community
- Celebrates the diversity that exists in the local environment
- Promotes sustainable agricultural practices
 - Resource conservation
 - Chemical/pesticide/hormone reduction
 - Healthy working conditions







Challenges / Realities

• Liability

(Both Buyer & Seller)

Distribution

(Collective Distribution of Goods)



(Seasonal Limitations, Producer Quantities, Collective Goods Gathering)

• Price

(Cost of Production +/- Cost of Product)



(I buy from XYZ Distribution)

- Paradigm Pricing
- (I can't charge enough to cover the cost)





Who Buys Local Foods?







A Lot of Different People

Local Businesspeople, Chefs, Caterers, Nutritionists, Parents, Gourmands, Environmentalists, Tourists, Social Justice Advocates, Anti-Hunger Campaigns, Homeland Security, Educators, Elderly Shoppers, Family Outings, Hobby Gardeners, Special Dinners, Anthropologists, Seed Savers, Artists, Photographers, Cultural Centers, Deal Seekers, Cooperative Buying Ventures, Historians, Bird Watchers, Neighbors. . .

STUDENTS

Education....

Each meal is a social & educational event











Creative Solutions

- Develop Relationships
- (Farmers, Distributors, Farmers Markets, Chefs, Business Owners, Officials)
 - Lobby

(Seek Support)

Education

(Inform Your Self and Consumers...You Need to Be There To Learn)

• Network, Network, Network

(Great Minds Think Alike...)

"Foot Prints in the Field"

(What are successful Models)
(Search the Net)





Some Local Partners

Paul Smith's College Maple Syrup







Paul Smith's College Bakery

George Weston Bakery









